**Ideation Phase**

**Define the Problem Statements**

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID48343 |
| Project Name | Project – Personal Expense Tracker Application |
| Maximum Marks | 2 Marks |

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| **Problem**  **Statement (PS)** | **I am**  **(Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Dharshini | Set an alert and notification messages while exceeds her salary limit. | I am do not have  awareness  in  spending money. | Then only she will not spend more money. | Excited. |
| PS-2 | Dev | To maintain a privacy in her account. | She needs privacy. | The account login details should not be hacked. | User friendly. |
| PS-3 | Swetha | The best investment Plans. | Who  needs high returns from investment plan. | He need high returns from the investment | More efficient. |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

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| PS-4 | kavi | An bug free app for easy access. | Needs bug free app for easy access. | She complete the transaction in faster way. | Curious. |
| PS-5 | leah | To know the premium schedule. | Alert for  premium schedule. | To reduce the premium monthly expenses for paying premium | Not smart enough. |